

## COURSE CATALOGUE 2016-2017

Field: **Business Administration**

Programme: **M.Sc in Economy of Trade, Tourism and Services**

Length of studies: **2 years (4 semesters)**

Number of ECTS Credits: **120 + 10 for the MBS Thesis**

Languages of teaching: **Romanian (English/French tutoring available for Erasmus students)**

Form of education: **Full-time**

Code	Courses	Type of course, tuition hours/semester	Autumn/Summer	Credits
AACTS 111	European Food Safety Standards	Compulsory, 42	Autumn	7
AACTS 112	The Marketing of Tourist Destination	Compulsory, 42	Autumn	7
AACTS 113	Commercial Insurances	Compulsory, 42	Autumn	6
AACTS 114	Banking Operations Management	Compulsory, 42	Autumn	7
AACTS 115.1	Business English	Compulsory, 28	Autumn	3
AACTS 115.2	French Language for Non-Philologist Students	Compulsory, 28	Autumn	3
AACTS 121	Planning and Organizing Tourism Events	Compulsory, 42	Spring	7
AACTS 122	Profit and Loss Analysis	Compulsory, 42	Spring	7
AACTS 123	The Economic Scientific Research Methodology	Compulsory, 28	Spring	6
AACTS 124	Production and Sales of Touristic Services	Compulsory, 56	Spring	7
AACTS 125.1	Business English	Compulsory, 28	Spring	3
AACTS 125.2	French Language for Non-Philologist Students	Compulsory, 28	Spring	3
AACTS 211	The Management of International Trade Operations	Compulsory, 56	Autumn	8
AACTS 212	The Marketing of Fairs and Exhibitions	Compulsory, 42	Autumn	7
AACTS 213	Management of Tourism Operations	Compulsory, 56	Autumn	8
AACTS 214	Business Communication, Negotiation and Partnership	Compulsory, 42	Autumn	7
AACTS 221	Internal and International Markets Research	Compulsory, 42	Spring	8
AACTS 222	Business Management	Compulsory, 42	Spring	8
AACTS	Professional Practice	Compulsory	Spring	7
AACTS	Master Thesis Writing	Compulsory	Spring	7