

COURSE CATALOGUE 2016-2017

Field: **Business Administration**

Programme: **B.A. in Economy of Trade, Tourism and Services**

Length of studies: **3 years (6 semesters)**

Number of ECTS Credits: **180 + 20 for the B.A. Thesis**

Languages of teaching: **Romanian (English/French tutoring available for Erasmus students)**

Form of education: **Full-time**

Course Code	Course Title	Type of course/ tuition hours	Semester	ECTS
ECTS 111	Microeconomics	Compulsory, 42	Autumn	5
ECTS 112	Mathematics Applied to Economics	Compulsory, 56	Autumn	6
ECTS 113	Business Law	Compulsory, 28	Autumn	4
ECTS 114	Management	Compulsory, 42	Autumn	5
ECTS 115	Economics Informatics	Compulsory, 28	Autumn	4
ECTS 116	Psychology	Compulsory, 28	Autumn	3
ECTS 117.1	Business English	Compulsory, 28	Autumn	3
ECTS 117.2	French Language	Compulsory, 28	Autumn	3
ECTS 117.3	German Language	Compulsory, 28	Autumn	3
ECTS 118	Sport and Physical Education	Compulsory, 28	Autumn	1
ECTS 121	Fundamentals of Accounting	Compulsory, 42	Summer	5
ECTS 122	Statistics	Compulsory, 42	Summer	4
ECTS 123	Macroeconomics	Compulsory, 42	Summer	5
ECTS 124	Marketing	Compulsory, 42	Summer	5
ECTS 125.1	English Language	Compulsory, 28	Summer	3
ECTS 125.2	French Language	Compulsory, 28	Summer	3
ECTS 125.3	German Language	Compulsory, 28	Summer	3
ECTS 126	Practice	Compulsory, 60	Summer	3
ECTS 127	Physical Education and Sport	Compulsory, 28	Summer	1
ECTS 128	Business Communication and Public Relations	Compulsory, 56	Summer	5
ECTS 211	Services Economy	Compulsory, 42	Autumn	4
ECTS 212	Tourism Economy	Compulsory, 56	Autumn	4
ECTS 213	Fundamentals of Commodity Science	Compulsory, 42	Autumn	3
ECTS 214	Banking Techniques and Operations	Compulsory, 42	Autumn	3
ECTS 215	Marketing Research	Compulsory, 56	Autumn	4
ECTS 216.1	Business English	Compulsory, 28	Autumn	3
ECTS 216.2	French Language	Compulsory, 28	Autumn	3
ECTS 216.3	German Language	Compulsory, 28	Autumn	3
ECTS 217	Finance	Compulsory, 42	Autumn	4
ECTS 218.1	Tourist Resources and Destinations	Optional, 56	Autumn	5
ECTS 218.2	Commercial Communication	Optional, 56	Autumn	5
ECTS 218.3	E-commerce	Optional, 56	Autumn	5
ECTS 218.4	Commercial Technology	Optional, 56	Autumn	5
ECTS 219	Correspondence in Foreign Language	Optional, 42	Autumn	3
ECTS 220	Sport and Physical Education	Compulsory, 28	Autumn	1
ECTS 221	European Economy	Compulsory, 42	Summer	4
ECTS 222	Practical Work	Compulsory, 84	Summer	3
ECTS 223	Food and Non-food Commodity Science	Compulsory, 56	Summer	4
ECTS 224	Entrepreneurship	Compulsory, 56	Summer	4
ECTS 225	Merchandise Logistics	Compulsory, 42	Summer	4
ECTS 226	Insurance and Reinsurance	Compulsory, 42	Summer	4
ECTS 227.1	Business English	Compulsory, 28	Summer	3
ECTS 227.2	French Language	Compulsory, 28	Summer	3

ECTS 227.3	German Language	Compulsory, 28	Summer	3
ECTS 228	Service Marketing	Compulsory, 42	Summer	4
ECTS 229	Sport and Physical Education	Compulsory, 28	Summer	1
ECTS 311	Hotel and Restaurant Technologies	Compulsory, 42	Autumn	4
ECTS 312	Commodity and Stock Exchange	Compulsory, 42	Autumn	3
ECTS 313	Consumer Behaviour	Compulsory, 56	Autumn	4
ECTS 314	Informational Management Systems	Compulsory, 28	Autumn	3
ECTS 315	Strategic Management	Compulsory, 56	Autumn	4
ECTS 316	Economic and Financial Analysis	Compulsory, 56	Autumn	4
ECTS 317	Quality Management	Compulsory, 42	Autumn	4
ECTS 318	Business Simulation	Compulsory, 42	Autumn	4
ECTS 321	Tourism Operations Technique	Compulsory, 56	Summer	3
ECTS 322	Commercial Transactions and Techniques	Compulsory, 42	Summer	3
ECTS 323	Ecotourism and Rural Tourism	Compulsory, 42	Summer	3
ECTS 324	Human Resources Management	Compulsory, 56	Summer	4
ECTS 325	Merchandising	Compulsory, 56	Summer	3
ECTS 326	B.Sc. Paper Writing	Compulsory, 70	Summer	10
ECTS 327.1	Public Services and Utilities	Optional, 42	Summer	4
ECTS 327.2	International Services	Optional, 42	Summer	4
ECTS 327.3	Competition and Prices	Optional, 42	Summer	4
ECTS 327.4	The Management of Trade, Tourism and Services Companies	Optional, 42	Summer	4