

COURSE CATALOGUE 2016-2017

Field: **Business Administration**

Programme: **Business Administration B.A. in Business Administration**

Length of studies: **3 years (6 semesters)**

Number of ECTS Credits: **180 + 20 for the B.A. Thesis**

Languages of teaching: **Romanian (English/French tutoring available for Erasmus students)**

Form of education: **Full-time**

Course Code	Course Title	Type of course/ tuition hours	Semester	ECTS
AA 111	Microeconomics	Compulsory, 42	Autumn	5
AA 112	Mathematics Applied in Economy	Compulsory, 56	Autumn	6
AA 113	Business Law	Compulsory, 28	Autumn	4
AA 114	Management	Compulsory, 42	Autumn	5
AA 115	Economic Informatics	Compulsory, 28	Autumn	4
AA 116	Psychology	Compulsory, 28	Autumn	3
AA 117.1	Business English	Compulsory, 28	Autumn	3
AA 117.2	French Language	Compulsory, 28	Autumn	3
AA 117.3	German Language	Compulsory, 28	Autumn	3
AA 118	Sport and Physical Education	Compulsory, 28	Autumn	1
AA 121	Fundamentals of Accounting	Compulsory, 42	Summer	5
AA 122	Statistics	Compulsory, 42	Summer	5
AA 123	Macroeconomics	Compulsory, 42	Summer	5
AA 124	Marketing	Compulsory, 42	Summer	5
AA 125.1	Business English	Compulsory, 28	Summer	3
AA 125.2	French Language	Compulsory, 28	Summer	3
AA 125.3	German Language	Compulsory, 28	Summer	3
AA 126	Sport and Physical Education	Compulsory, 28	Summer	1
AA 127	Practice	Compulsory, 60	Summer	3
AA 128	Business Communication and Public Relations	Compulsory, 56	Summer	4
AA 211	Finance	Compulsory, 42	Autumn	5
AA 212	Marketing Research	Compulsory, 56	Autumn	5
AA 213	Business Negotiation Technique	Compulsory, 42	Autumn	4
AA 214	Banking Operations and Techniques	Compulsory, 42	Autumn	5
AA 215.1	Business English	Compulsory, 28	Autumn	3
AA 215.2	French Language	Compulsory, 28	Autumn	3
AA 215.3	German Language	Compulsory, 28	Autumn	3
AA 216.1	Entrepreneurial Culture	Optional, 42	Autumn	4
AA 216.2	International Financial Relations	Optional, 42	Autumn	4
AA 216.3	Capital Markets	Optional, 42	Autumn	4
AA 216.4	Quality Management	Optional, 42	Autumn	4
AA 217	Trading Fundamentals	Compulsory, 42	Autumn	4
AA 218.1	Correspondence in Foreign Language	Optional, 42	Autumn	3
AA 218.2	Games Theory	Optional, 42	Autumn	3
AA 218.3	Environmental Economy	Optional, 42	Autumn	3
AA 218.4	Physical Education and Sport	Optional, 28	Autumn	1
AA 221	Insurance and Re-insurance	Compulsory, 42	Summer	3
AA 222	Managerial Accounting	Compulsory, 42	Summer	3
AA 223	Assesing and Financing Investments	Compulsory, 42	Summer	3
AA 224	Entrepreneurship	Compulsory, 42	Summer	4
AA 225	Practice	Compulsory, 84	Summer	3
AA 226.1	Business English	Compulsory, 28	Summer	3
AA 226.2	French Language	Compulsory, 28	Summer	3

AA 226.3	German Language	Compulsory, 28	Summer	3
AA 227	European Economy	Compulsory, 42	Summer	4
AA 228	Marketing of Services	Compulsory, 42	Summer	4
AA 229	Science of Food and Non-Food Commodities	Compulsory, 56	Summer	3
AA 220	Physical Education and Sport	Optional, 28	Summer	1
AA 311	Consumer Behaviour	Compulsory, 56	Autumn	4
AA 312	Economic and Financial Analysis	Compulsory, 42	Autumn	4
AA 313	Management Information Systems	Compulsory, 28	Autumn	4
AA 314	Audit	Compulsory, 56	Autumn	4
AA 315	Business Simulations	Compulsory, 42	Autumn	4
AA 316	Commodity and Stock Exchange	Compulsory, 56	Autumn	5
AA 317.1	Business Initiation	Optional, 56	Autumn	5
AA 317.2	Risk Economy	Optional, 56	Autumn	5
AA 317.3	Financial Management of the Enterprise	Optional, 56	Autumn	5
AA 317.4	Strategic Management	Optional, 56	Autumn	5
AA 321	Business Ethics	Compulsory, 42	Summer	3
AA 322	Human Resource Management	Compulsory, 42	Summer	3
AA 323	International Marketing	Compulsory, 56	Summer	4
AA 324	European Business Environment	Compulsory, 56	Summer	4
AA 325	Competition and Prices	Compulsory, 42	Summer	3
AA 326	Commercial Techniques and Transactions	Compulsory, 42	Summer	3
AA 327	B.Sc. Paper Writing	Compulsory, 84	Summer	10