

# The Internationalization Strategy of "1 Decembrie 1918" University of Alba Iulia

For the period:  
**2012-2016**

## The Centre for International Relations. Mission and Vision

The Centre for International Relations assumes its **mission** to substantiate and implement the educational policies of "1 Decembrie 1918" University of Alba Iulia within the context of an enlargement of the European and international academic world. It is the pacesetter for guidelines and dimensions of the academic education. Hopefully, it will maintain the local and national cultural -educational tradition, and at the same time it will overcome geographic and political boundaries by affirming the cultural-identity values (language included) and accession to universal knowledge.

"1 Decembrie 1918" University of Alba Iulia aims to become a university of "the fortress", a privileged "locus" of an intellectual elite directed towards internationally competitive academic excellence and with a wide opening towards the real needs of local and regional society. In this regard, the Centre for International Relations will carry out concrete actions of institutional promotion and inform both the national and international academic community, as well as the local socio-professional community on the academic activities, actions, efforts and achievements, research and professional advice conducted by our university. CRIMI will contribute to the development of long-term institutional collaboration and partnerships with representatives of national and international academic area, and with representatives of the local and global social, economic and cultural area. We encourage and support a collaborative and proactive culture to achieve the strategic objectives set by the management programme of the new leadership of "1 Decembrie 1918" University of Alba Iulia for the 2012-2016 mandate.

## Strategic Objectives

### 4.1 Framework

The Framework of the Centre for International Relations will circumscribe to the strategic objectives stated in the Management Plan of the Rector of "1 Decembrie 1918" University of Alba Iulia, for the 2012-2016 mandate, namely the **Internationalization of "1 Decembrie 1918" University of Alba Iulia**.

### 4.2 Specific Objectives

1. Expanding the international dimension of **research** conducted within "1 Decembrie 1918" University of Alba Iulia

<b>Actions</b>	<b>Achievement Indicators</b>
1. Continue and develop cooperation with international universities and research institutes in various fields of study and research.	Signing 30 bilateral or multilateral collaboration contracts for the period 2012-2016.
2. Increasing the participation in international projects in specific research, education and cultural projects of EU (FP7, COST, LLP, Tempus, Erasmus Mundus, The Culture Programme 2007-2013, The Media 2007	Involvement in an international research project, annually, within each teaching department of the University.

Programme, etc.).

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| 3. Increasing the number of serials and monographs in collaboration with international educational and research institutions, in all research fields.  | 2 serial publications of the University in collaboration with international institutions, annually.  |
| 4. The development of international interlibrary exchanges to increase the library book fund and promote our serial publications and monographs of university's teaching staff and researchers (Imprint by Aeternitas Publishing House). | 3 monographs in collaboration with international institutions, annually.<br>Signing of 30 interlibrary exchange agreements for the period 2012-2016. |
| 5. Increasing the scientific research profile conducted in the main research fields of the University, by publishing articles in journals with significant impact factor.  | 10 articles with significant impact factor published annually in journals from abroad.   |
| 6. Disseminating the results of research conducted by the University's teaching staff and researchers at relevant international conferences.   | 20 annual participations in relevant international conferences.  |
| 7. Conferences, workshops and seminars with international impact.  | 6 conferences, workshops and seminars with international impact hosted annually by our University.   |
| 8. Development of joint degree programmes (PhD) with universities and research institutes in the EU and outside Europe.  | 1 student (doctoral joint degree), annually.   |

The strategy of resource allocation employed in achieving the objectives set, and the fundraising will be in collaboration with the Department of Technology and Management Transfer of Innovation, Research and Development Projects under the direct coordination of the Vice-Rector for Research and International Relations.

**2** Developing the international dimension of **teaching / learning process** within "1 Decembrie 1918" University of Alba Iulia

<b>Actions</b>	<b>Achievement Indicators</b>
1. Increasing internationally the attractiveness of our university's educational offer by extending the number of permanent international students in undergraduate programmes, Master's and doctoral degrees.	10% international students until April 2016
2. Developing bachelor and Master programmes completely in a foreign language (English, French).	2 undergraduate programmes in a foreign language until October 2015 2 master programmes in foreign language until October 2015
3. Mobility support for teaching and research staff in pursuit of teaching or training from or in international institutions	20 annual outgoing teaching staff mobility, annually 10 incoming international teaching staff mobility, annually

4. Increasing study and training students mobility (bachelor and Master) (especially Erasmus, but not only).

15% outgoing students to have participated in a study or training mobility at partner institutions until March 2016

20 incoming students to participate in a study or training mobility hosted by our University

5. Elaborating course textbooks/handouts in a foreign language (English / French) for disciplines related to study programmes attractive to international students who are studying at our University and content digitization on RAeL platform and establishing an online tutoring system.

30 written and electronic format handouts in foreign languages (English / French) available to international students by April 2016.

6. Development of joint Master degree programmes with universities and research institutes from EU and outside the EU.

1 Tempus Mundus *joint master degree* Programme by April 2016.

1 Tempus *joint master degree* Programme until April 2016.

7. Attracting foreign lecturers with high academic tenure to be employed on a short-time or indefinite period in our university.

1 international lecturer, annually.

The successful achievement and implementation of the set objectives will be under the direct coordination of the Vice-Rector responsible with Research and International Relations and of the Vice-Rector responsible with Education, in consultation with members of the Centre's Council and in close collaboration with the University's Deans, the heads of teaching departments (especially the Department of Philology), the tutors, the course leaders, as well as the Erasmus institutional coordinator and Erasmus departmental coordinators.

### 3 Developing the **intercultural** and **multilingual** dimension of "1 Decembrie 1918" University of Alba Iulia.

Actions	Achievement Indicators
1. Increasing internationally the attractiveness of Romanian language, culture and civilization.	Annually organizing a summer school on cultural, local and regional issues (with teaching in Romanian and English / French).
2. Continuation and development of cooperation with educational organizations and international art and cultural institutions in various cultural and educational fields (cultural centres - British, French, German, Italian).	Developing 5 specific educational and cultural actions in collaboration, annually.
3. Continue and develop the cooperation with the Romanian Cultural Institute, through the Romanian cultural centres from abroad.	Supporting our teaching staff to act as lecturer in Romanian language abroad (2 speakers per year).
4. Development of students and teachers ability to communicate in a foreign language.	1 training course (foreign language) for University's academics, annually.
5. Increasing the capacity of administrative staff to communicate in a foreign language and their intercultural competence in order to improve relations with international students and internationalization of services.	1 training course (foreign language) for University's students involved in student mobility, annually.
6. Expanding the collaboration with international	1 training course (foreign language and intercultural communication) for the administrative staff of the University, annually.  Organizing linguistic certification

cultural centres and art institutions to support the introduction of international linguistic certifications. examinations (Cambridge, DELF and DALF examinations, etc.), annually.

**4 Developing the international dimension of "1 Decembrie 1918" University of Alba Iulia involvement in the socio-professional community**

<b>Actions</b>	<b>Achievement Indicators</b>
1. Establish partnership agreements with international economic institutions and multinational companies to achieve specific actions in order to promote education-active life interactions, ensuring professional mobility in Europe and non-EU area.	10 new agreements until April 2016
2. Increased participation in international fairs and exhibitions (technological, educational, cultural, etc.).	5 participations, annually.

13.12 .2012, Alba Iulia

Teodora Popescu, Senior Lecturer, PhD.  
Chairwoman of the Senate Committee for International Relations

Approved by the Senate meeting from 19.12.2012

Chairman of the University Senate,

Prof. Nicolae Todea, PhD